

How to prepare a file for your advertisement in “RID – RIVISTA ITALIANA DIFESA”
or for any other document for printing

MAGAZINE AND ADVERTISING SIZES

Magazine size: Width 210 mm by Height 297 mm	
2/1 pages	Width 395 mm by Height 270 mm
2/1 pages bleed	Width 420 mm by Height 297 mm
2/1 pages bleed (including space for cutting)	Width 426 mm by Height 303 mm
1/1 page	Width 185 mm by Height 270 mm
1/1 page bleed	Width 210 mm by Height 297 mm
1/1 page bleed (including space for cutting)	Width 216 mm by Height 303 mm
2/3 page horizontal	Width 185 mm by Height 180 mm
2/3 page horizontal bleed	Width 210 mm by Height 194 mm
2/3 page horizontal bleed (including space for cutting):	Width 216 mm by Height 197 mm
2/3 page vertical	Width 120 mm by Height 270 mm
2/3 page vertical bleed	Width 135 mm by Height 297 mm
2/3 page vertical bleed (including space for cutting):	Width 138 mm by Height 303 mm
1/2 page horizontal	Width 185 mm by Height 135 mm
1/2 page horizontal bleed	Width 210 mm by Height 149 mm
1/2 page horizontal bleed (including space for cutting)	Width 216 mm by Height 152 mm
1/2 page vertical	Width 90 mm by Height 270 mm
1/2 page vertical bleed	Width 104 mm by Height 297 mm
1/2 page vertical bleed (including space for cutting):	Width 107 mm by Height 303 mm
1/3 page horizontal	Width 185 mm by Height 90 mm
1/3 page vertical:	Width 58 mm by Height 270 mm
1/4 page horizontal	Width 185 mm by Height 65 mm
1/4 page vertical:	Width 90 mm by Height 135 mm
Island	Width 140 mm by Height 210 mm

FILE FORMATS

- TIF, JPEG, JPG, EPS, PDF
- Files must contain all images in high resolution (300 dpi minimum), CMYK format and have all fonts embedded;
- Files must be supplied as single pages;
- Page must be created to include bleed (space for cutting) when required;
- Crop marks must be included to show trim area. A 3 mm offset is recommended for bleed.

TEXT

In case of jobs with text to be processed by us for paging, the text must be sent us on a CD-ROM or via E-Mail with the following characteristics:

- fluent text;
- no space within the lines;
- with tabs where needed;
- without any form of paging.

The a.m. rules are valid also both for PC and MAC files. If possible, please use WORD or a compatible program.

FILE TRANSFER METHODS

- CD-ROM (Send to: VIDEO IMMAGINE SRL - Via Martiri della Liberazione 79/3 - 16043 Chiavari GE - Italy)
- E-MAIL (Send your files to rid@rid.it)

SUNDRIES

- Make sure to verify all files before transmission and check that all relevant fonts and graphics are included. The content files sent are under responsibility of the sender;
- Also a colour proof of your advertisement must be supplied. The colour proof must be 100% of the final size and directly generated from the file sent;
- Should you need to send us the requested files through our FTP, please contact us.